

PRESS RELEASE

Anton Ivanov is the new industry manager for food and packaging at Schmersal

Wuppertal, 12 July 2022. The Schmersal Group has named Anton Ivanov as the new industry manager for food, beverages, medicine, and packaging. In this position, his tasks include supporting and consulting our customers at home and abroad. In addition, he will also be responsible for the development of new products and maintenance of the existing product ranges tailored to this particular field. The Schmersal Group has developed a dedicated, wide-ranging series of products to satisfy the specific requirements of these sectors, especially its stringent hygiene needs.

Anton Ivanov is a TÜV Rheinland-certified Functional Safety Engineer and began his career in industrial automation as a sales manager for a company in St. Petersburg, Russia. He has more than ten years of professional experience in B2B sales and marketing. Most recently, he worked for the German subsidiary of a globally operating company where he was responsible for the launch of a new sales strategy that gave rise to considerable growth in turnover.

‘Schmersal is a very customer-oriented business that enjoys a fantastic reputation in the food and packaging industries as well as in pharmaceuticals. This is thanks to its customised safety systems and application-specific solutions. As such, I’m very much looking forward to the new challenges that this role will bring,’ explains Anton Ivanov. ‘My primary goal will be to expand existing cooperative arrangements and our strong market position. I see great potential for Schmersal, particularly in networking and system solutions.’

Photo in print quality for download:

https://products.schmersal.com/media/images/PHO_PAS_PEO_Alvanov_SALL_AINL_V1.jpg

Image caption:

Anton Ivanov is the new industry manager for foodstuffs/packaging at the Schmersal Group.

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About the Schmersal Group

The Schmersal Group is an international market and expertise leader in the challenging field of machine safety. With the world's most comprehensive range of safety switchgear products, the Schmersal Group develops safety systems and solutions for special requirements in a variety of user industries. Schmersal's tec.nicum business division offers a comprehensive service portfolio to complement the range of solutions offered by Schmersal.

Founded in 1945, the company is represented by seven manufacturing sites on three continents with its own companies and sales partners in more than 60 countries. The Schmersal Group employs more than 1900 people worldwide.

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